

Katie Heiselberg | Media Kit

Glass artist and founder of *Katie Kismet* and *Austin Bolo*, creating unique jewelry inspired by nature and modern design.



(Kay-tee Hi-zuhl-berg)

Tagline: Female founder reveals how she turned her passion project into a thriving jewelry design career, seamlessly blending contemporary flair with traditional craftsmanship

Bio: [Katie Heiselberg](#), a visionary glass artist and entrepreneur, effortlessly blends her passion for design and sustainability through her brands, *Katie Kismet* and *Austin Bolo*. Following a successful 15-year career in advertising and graphic design, Katie has evolved from a creative professional into a renowned designer. Known for her unique approach to jewelry that blends vibrant colors with minimalist designs, each piece she creates reflects her commitment to craftsmanship and sustainability.

Katie Kismet specializes in modern, handcrafted glass jewelry, offering a range of striking and carefully-constructed pieces. *Austin Bolo* focuses on gender-neutral bolo ties and hatbands, merging traditional Southwest style with a contemporary twist.

The Austin-native's experiences living across the globe have shaped her design philosophy, infusing her work with rich cultural influences and meticulous attention to detail. Each collection draws inspiration from contemporary art, nature, and her Scandinavian heritage.

At the heart of Katie's mission is a commitment to sustainable practices. She handcrafts each element using zero-waste techniques and non-leather materials, showcasing her belief that ethical practices enhance the beauty of her designs. Katie's various philanthropic efforts drive her work, as her brands actively support local organizations like the Texas Parks and Wildlife Foundation and SAFE Alliance.

Katie has been featured in numerous publications, including [Brides](#), [Tribeza Magazine](#), and [Austin Monthly](#). Under Katie's guidance, *Katie Kismet* and *Austin Bolo* continue to set new standards in handcrafted jewelry design as they merge artistry with purpose.

Katie Heiselberg Fact Sheet

General Information

Full Name: Katie Heiselberg

Profession: Designer, Glass Artist, and Entrepreneur

Industry: Retail Apparel & Fashion

Website: [Katie Kismet's Official Website](#)

Attribution Titles for Media Mentions

Preferred Attribution Title

Founder and Creative Director of *Katie Kismet* and *Austin Bolo*, Handcrafted Glass Jewelry Brands

Short/Alternative Attribution Title

Founder of *Katie Kismet* and *Austin Bolo*

Usage Guidelines

For media relations, interviews, and articles, please use the above attribution titles to accurately represent Katie Heiselberg's expertise in the jewelry industry

Social Media

[Katie Kismet Website](#)

[Austin Bolo Website](#)

[Instagram](#)

[Facebook](#)

[LinkedIn](#)

Katie Kismet

Overview: Katie Kismet specializes in modern, handcrafted glass jewelry with vibrant pops of color

Products: Statement rings, earrings, necklaces, bracelets

Unique Features:

- Sustainability: Zero-waste glass techniques, non-leather vegan alternatives
- Customization: Upcoming options for personalized designs
- Artisanal Craftsmanship: Many designs require extensive handwork and multiple firings, taking 20+ hours to create

Website: [Katie Kismet's Official Website](#)

Austin Bolo

Overview: Austin Bolo focuses on gender-neutral bolo ties that merge traditional Southwest style with minimalist design

Products: Moon Bolo, Mushroom Bolo, Heart Bolo

Unique Features:

- Sustainability: Zero-waste glass techniques, non-leather vegan alternatives
- Gender-Neutral Design: Products are designed to be all-inclusive
- Artisanal Techniques: Ties are kiln-fired to 1,500+ degrees to ensure durability

Website: [Austin Bolo's Official Website](#)

Previous Press

[Brides](#)

[The Knot](#)

[Studio 512](#)

[Austin Monthly](#)

[Tribeza Magazine](#)

[Austin Monthly Gift Guide](#)

[Austin Woman Magazine](#)

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